



## ICA Research Conference 2008

# The Role of Co-operatives in Sustaining Development and Fostering Social Responsibility

Riva del Garda Fiere Congressi  
Riva del Garda (Trento, Italy)

October 15-18 2008

Co-organized by:



European Research Institute on Cooperative and Social Enterprises

## WEDNESDAY, OCTOBER 15

**8.00 p.m.**      **WELCOME COCKTAIL RECEPTION – Ristorante Binario, Riva del Garda**

## THURSDAY, OCTOBER 16

**9.00 a.m.**      **Conference check in**

**9.30 a.m.**      **PLENARY SESSION – “Sala 300”, 2<sup>nd</sup> floor**

9.30 a.m.      Ivano Barberini, President, International Co-operative Alliance (ICA)

9.45 a.m.      Carlo Borzaga, University of Trento / EURICSE, IT

10.00 a.m.      Lou Hammond Ketilson, University of Saskatchewan / ICA, CAN

10.15 a.m.      Giulio Sapelli, University of Milan, IT

**10.45 a.m.**      **Coffee Break**

**11.15 a.m.**      **PARALLEL SESSIONS**

11.15 a.m.      **Presentation of Global 300 Project – “Sala Belvedere”, 2<sup>nd</sup> floor**

*Chair: Roger Spear, Open University, UK*

The Global 300 Project, by Hassan Kashef, ICA

**Presentation of EURICSE – “Sala 300”, 2<sup>nd</sup> floor**

*Chair: Giulio Sapelli, University of Milan, IT*

The European Research Institute on Co-operative and Social Enterprises (EURICSE), by Carlo Borzaga

**12.45 p.m.**      **Lunch**

**PLENARY SESSION – “Sala 300”, 2<sup>nd</sup> floor**

**2.00 p.m. Recent Contributions of Human Sciences in Understanding and Explaining Co-operatives**

*Chair: Lou Hammond Ketilson, University of Saskatchewan / ICA, CAN*

2.00 p.m. *Circles, not a Pyramid: Co-operatives, the Social Economy and the Roles of History*  
by Ian MacPherson, University of Victoria / B.C. Institute for Co-operative Studies, CAN

2.30 p.m. *Co-operatives from an Organisational Perspective*  
by Roger Spear, Open University, UK

3.00 p.m. *The Political Significance of Co-operatives: a Scandinavian Perspective*  
by Victor Pestoff, Institute for Civil Society Studies, Ersta-Sköndal University College, SW

3.30 p.m. *New Trends in the Theory of Co-operative Firms*  
by Ermanno Tortia, University of Trento, IT

**4.00 p.m. DEPARTURE FOR STUDY VISIT TO LOCAL CO-OPERATIVES**

Cooperativa di Solidarietà Sociale ITER (social co-operative) – Rovereto  
Cantina Sociale (winegrowers co-operative) – Isera  
Cassa Rurale (co-operative bank) - Isera

**8.00 p.m. GALA DINNER – Casa del Vino della Vallagarina, Isera**

## FRIDAY, OCTOBER 17

### PLENARY SESSION – “Sala 300”, 2<sup>nd</sup> floor

**9.00 a.m. The Role of Co-operatives in Developing and Transforming Countries**

*Chair: Carlo Borzaga, University of Trento / EURICSE, IT*

9.00 a.m. Yohanan Stryjan, Södertörns Högskola, SW

**9.30 a.m. PARALLEL SESSIONS**

### Co-operatives’ Potential in Post-transition Countries – “Sala 300”, 2<sup>nd</sup> floor

*Moderator: Emma Clarence, OECD LEED Trento Centre for Local Development, IT*

*S. Nalecz, Role of Co-operatives in Poland*

*Z. Chyra-Rolicz, Experiences of Social Economy in Poland: Ideas and Practices*

*G. Guri, Agricultural Co-operatives: An Imperative for the Development of Social Economy? Lessons From Rural Albania*

*A. Grigoryan, T. Hakhnazaryan, N. A. Kwapong, Farmers Organization in the Development of Agriculture in the South Caucasus: Case of Armenia*

### Co-operatives and Sustainable Economies – “Sala Belvedere”, 2<sup>nd</sup> floor

*Moderator: Carlo Borzaga, University of Trent / EURICSE, IT*

*M. Gertler, Knowledgeable Enterprise: Co-operatives and the Prospects for Sustainable Economies*

*M. Lafleur, Coopérative et Développement Durable (Co-operative and Sustainable Development)*

*L. M. Findlay, The Co-operative University and Co-operative Economies: A Schematic for Sustainability*

### Global Poverty Alleviation and Social Development – “Sala Stampa”, 2<sup>nd</sup> floor

*Moderator: Yohanan Stryjan, Södertörns Högskola, SW*

*S. G. Schram, Co-operatives: Pathways to Economic, Democratic and Social Development in the Global Economy*

*S. Vicari, Understanding Co-operatives’ Potential in Fighting Global Poverty in a Human Development Perspective*

*T. Köppa, P. Hytinkoski, Co-operation and Co-operatives as Machines of Social Development and Innovations*

**Co-operatives and Welfare Services – “Sala 120”, 1<sup>st</sup> floor**

*Moderator: Victor Pestoff, Institute for Civil Society Studies, Ersta-Sköndal University College, SW*

*T. Tuominen, N. Heino, I. Jussila, A Role of Co-operatives in Production of Welfare Services: Analysing Accounts of Finnish Experts*

*W. Bartlett, P. Allen, V. Perotin, J. Roberts, Social Enterprises in the NHS in England: the Role of New Providers and their Impact on Quality and Innovation*

**11.00 a.m. Coffee Break**

**PLENARY SESSION – “Sala 300”, 2<sup>nd</sup> floor**

**11.30 a.m. Co-operative and Social Enterprise Concern for the Community: The Emergence of New Fields of Activity**

*Chair: Lou Hammond Ketilson, University of Saskatchewan / ICA, CAN*

11.30 a.m. *Carlo Borzaga, University of Trento / EURICSE, IT , Giulia Galera, EURICSE*

**12.00 p.m. PARALLEL SESSIONS**

**Co-operatives Addressing Ethnic and Social Problems – “Sala 300”, 2<sup>nd</sup> floor**

*Moderator: Roger Spear, Open University, UK*

*I. M. Findlay, Bridging the Traditional and Social Economy: The Case of the Northern Saskatchewan Trappers Association*

*L. Hammond Ketilson, K. Brown, Financing Aboriginal Enterprise Development in Canada: the Feasibility of Using Co-operative Models*

**The Role of Co-operatives as Poverty Reduction Agents – “Sala Belvedere”, 2<sup>nd</sup> floor**

*Moderator: Antonella Noya, Lead Programme OECD, FR*

*S. Vicari, P. De Muro, S. Marcone, Co-operatives’ Role to Fight Poverty in Developing Countries: the Commitment of Legacoop*

*R. Simmons, J. Birchall, The Role and Potential of Co-operatives in the Poverty Reduction Process*

*A. Othman, Enhancing Co-operative Movement to Achieve Malaysia’s Development Goals*

**Co-operatives and Public Policy – “Sala Stampa”, 2<sup>nd</sup> floor**

*Moderator: Giulio Sapelli, University of Milan, IT*

L. Clarke, M. Diamantopoulos, I. Findlay, *Snakes and Ladders: Co-operatives, Social Enterprise and Public Policy in Saskatoon’s Core Neighbourhood*

M Altman, *The Good, the Bad and the Ugly: Economic Theory, Corporate Governance, Economic Agency and Public Policy*

A. Hoyt, *Use of Input-Output Analysis to Determine Economic Impact of Utility Co-operatives in the United States*

**Co-operative Banks and Finance – “Sala 120”, 1<sup>st</sup> floor**

*Moderator: Silvio Goglio, University of Trento, IT*

T. Turtiainen, *Financial Co-operatives and Rural Outreach in Developing Countries: A Tool to Involve Rural Poor in Economic Life*

Y. Alexopoulos, P. Davis, *A Co-operative Solution in the Provision of Financial Services: the Case of Greek Co-operative Banks*

M. Levin, *Mission, Members, Money, Mayhem? Financing a Swedish Support System for the Social Economy*

**1.30 p.m. Lunch**

**PLENARY SESSION – “Sala 300”, 2<sup>nd</sup> floor**

**3.00 p.m. The Nature of Co-operatives and their Social Responsibility and Accountability**

*Chair: Ian McPherson, B.C. Institute for Co-operative Studies, CAN*

3.00 p.m. Lorenzo Sacconi, University of Trento, IT

**3.30 p.m. PARALLEL SESSIONS**

**Co-operative Social Responsibility and Social Auditing – “Sala 300”, 2<sup>nd</sup> floor**

*Moderator: Lorenzo Sacconi, University of Trento, IT*

D. Da Pieve, B. Piccinato, P. Tomasin, *Making Co-operative Social Accounting More Responsive*

V. K. Sapovadia, *Co-operative Social Responsibility Audit: Strategy or Compulsion? The Emerging Trend of Indian Co-operatives*

M. Karthikeyan, *Social Audit of Oromia Coffee Farmers Co-operative Union in Oromia Region, Ethiopia*

**Co-operative Identity and Labour Relations – “Sala Belvedere”, 2<sup>nd</sup> floor**

*Moderator: Antonella Noya, Leed Programme OECD, FR*

N. Richez-Battesti, O. Boned, *La Responsabilité Sociale de l'Entreprise dans les Banques Coopératives Européennes: Vers une Affirmation Identitaire Coopérative? (Co-operative Banks and CSR: Promoting the Coops Identity)*

S. Smith, *Consumers' Co-operatives in a Competitive Marketplace: Is There Room for Ethics?*

L. Haiven, J. Haiven, *Do Co-operatives Protect Workers' Rights? Lessons from Canada*

**Impact of Co-operatives on Innovation and Efficiency – “Sala Stampa”, 2<sup>nd</sup> floor**

*Moderator: Ermanno Tortia, University of Trento, IT*

A. Nese, R. Troisi, *Endogenous Choices, Rights and Optimal Allocation. The Case of Social Enterprise*

M. D'Alessio, O. W. Maietta, *The Determinants of Innovations in the Italian Food Industry: a Comparative Analysis on Micro-data*

V. Perotin, *Capital, Labour and Productivity in Labour-Managed and Conventional Firms*

**Co-operative Culture, Education and Participation – “Sala 120”, 1<sup>st</sup> floor**

*Moderator: Lou Hammond Ketilson, University of Saskatchewan / ICA, CAN*

J. McNamara, S. Novkovic, *A Diagnostic Tool for Management of Co-operative Firms*

A. Martin, *Renouveler Le Paradigme Coopératif Par l'Education (The Co-operative Paradigm: Moving Towards a Renewed Educational Path)*

R. Sundaram-Stukel, A. Reynolds, *Organisational Heterogeneity within the Co-operative Sector: a US Perspective*

**5.00 p.m. Coffee Break**

**6.00 p.m. ICA Research General Meeting – Sala 300, 2<sup>nd</sup> floor**

*Chair: L. Hammond Ketilson, University of Saskatchewan / ICA, CAN*

## SATURDAY, OCTOBER 18

### 9.00 a.m. PARALLEL WORKSHOPS

#### **Co-operatives and Legal Frameworks – “Sala 300”, 2<sup>nd</sup> floor**

*Moderator: Sara Depedri, University of Trento, IT*

N. Heino and T. Tuominen, *Institutional Pressures of Co-operative Banking Group in Finland: Contradictory Demands of Co-operative Banking Law and Competition Regulation*

F. Avsec, *Investor Members and the Double-Track Co-operative Legislation in the European Economic Area and in the USA*

R. Dobrohoczki, *The Importance of Co-operative Law and its Interpretation in the Postnational Constellation*

#### **Values of Co-operatives and Social Enterprises – “Sala 120”, 1<sup>st</sup> floor**

*Moderator: Christina Clamp, Southern New Hampshire University, UK*

K. Mancinone, *CADIAI, the Value of Relations. Social Capital in Social Co-operative: a Case Study*

S. Murakami, *Trust and Commitment of Co-operative System Financial Institutions in Retail - Studying the Effectiveness of the Relationship Marketing Approach*

A. McLeod, *Holy Co-operation: The Economy of Reconciliation*

### 10.30 a.m. Coffee break

### 11.30 a.m. CLOSING REMARKS – “Sala 300”, 2<sup>nd</sup> floor

Carlo Borzaga and Lou Hammond Ketilson